LATIN AMERICA AMATEUR CHAMPIONSHIP 2016

FECHA: January 14th - 17th, 2016
LUGAR: Teeth of the Dog, Casa de Campo, Dominican Republic

For more information about the tournament, visit: www.laacgolf.com

Latin America Amateur Championship To Reach 140 Countries via Television Broadcast
LA ROMANA, Dominican Republic – Expanding its coverage across five continents, the second Latin America Amateur Championship will be televised in 140 countries and reach millions of homes around the world, the event’s Founding Partners – the Masters Tournament, The R&A and United States Golf Association (USGA) – announced today.

The championship will take place from January 14-17, 2016, with a 108-player field competing in the 72-hole stroke play event at Casa de Campo’s prestigious Teeth of the Dog course. Built in the 1970’s, the course designed by Pete Dye is consistently ranked one of the top golf courses across Latin America.

In addition to the contributions of the Founding Partners, the championship is supported by six Proud Partners – 3M, AT&T, Mercedes-Benz, Samsung, UPS and Zurich – and two Scoring Partners, IBM and Rolex.

European Tour Productions will produce the high-definition broadcast, including two hours of live coverage on each of the four competition days. The English-speaking commentary team will include Sean McDonough as host, Andy North as analyst, Dottie Pepper and Billy Kratzert as on-course reporters and John Sutcliffe handling interviews.

The champion will receive an invitation to compete in the 2016 Masters at Augusta National Golf Club. In addition, the winner and the runner(s)-up will be exempt into the final stages of qualifying for The Open and the U.S. Open Championship. Finally, the champion will receive full exemptions into The Amateur Championship, U.S. Amateur Championship and any other USGA amateur championship for which he is eligible.

With a host of broadcast partners around the globe, golf fans can follow the Latin America Amateur Championship through TV channels covering key markets on five continents. Live broadcasts of all four rounds will be available across Africa, Asia, Europe, North America and South America. The scheduled times for live broadcast each round are listed below, with all times local to the Dominican Republic and Atlantic Standard Time, which is one hour ahead of Eastern Standard Time:

First Round: Thursday, Jan. 14 – 3-5 p.m. (AST)  
Second Round: Friday, Jan. 15 – 3-5 p.m. (AST)  
Third Round: Saturday, Jan. 16 – 1-3 p.m. (AST)  
Final Round: Sunday, Jan. 17 – 12:30-2:30 p.m. (AST)

ESPN will provide event coverage in this year’s host country, as well as throughout Latin America. Other broadcasters include ESPN2 and ESPNews (United States), LeTV (China), TSN (Canada), SuperSport (Southern Africa), Fox Sports Asia (Asia), and Eurosport (Europe). All of the coverage will also be streamed live on the official event website, www.LAACgolf.com.

Spectators are welcome to attend, and entry into Casa de Campo for the 2016 Latin America Amateur Championship will be free. For more information, including a full listing of
About the Masters Tournament

Inspired by its founders, Bobby Jones and Clifford Roberts, the Masters Tournament has embraced its obligation and seized opportunities to promote the game since the Tournament’s inception in 1934. The efforts of the Masters on behalf of the game of golf are aimed to preserve its integrity, celebrate sportsmanship, applaud champions, positively affect people in need through philanthropy, and give all that is possible back to the game. The Masters is focused on providing stewardship for the game, especially for amateur players and youth around the world.

For more information, visit www.masters.com.

About The R&A


The R&A is committed to working for golf and supports the growth of the game internationally and the development and management of sustainable golf facilities. The R&A operates with the consent of 152 organizations from the amateur and professional game and on behalf of over thirty million golfers in 138 countries.

For more information, visit www.randa.org.

About the USGA

The USGA conducts the U.S. Open, U.S. Women’s Open and U.S. Senior Open, as well as 10 national amateur championships, two state team championships and international matches, attracting players and fans from more than 160 countries. Together with The R&A, the USGA governs the game worldwide, jointly administering the Rules of Golf, Rules of Amateur Status, equipment standards and World Amateur Golf Rankings. The USGA’s reach is global with a working jurisdiction in the United States, its territories and Mexico, serving more than 25 million golfers and actively engaging 150 golf associations.

The USGA is one of the world’s foremost authorities on research, development and support
of sustainable golf course management practices. It serves as a primary steward for the game’s history and invests in the development of the game through the delivery of its services and its ongoing “For the Good of the Game” grants program. Additionally, the USGA’s Course Rating and Handicap systems are used on six continents in more than 50 countries.

For more information about the USGA, visit www.usga.org.

Fotos del día

Pie de Foto
Poster of 2016 Latin America Amateur Championship

Pie de Foto
2016 Latin America Amateur Championship to reach 140 countries via Television broadcast

MEDIA CONTACTS:

Founding Partners
Masters Tournament
Steve Ethun, Director of Communications
+1 (706) 832-1352
spethun@augustanational.com

GolfMagazine Media Group (Latin America PR for LAAC)
media@gmmg.com.ar

Diego Blejer
+549 11 4046 7304
The R&A
Mike Woodcock, Media and Editorial Manager
+44(0) 7584 071246
MikeWoodcock@randa.org

diegoblejer@gmmg.com.ar
Federico Diner
federicodiner@gmmg.com.ar
M: +54911 40286376

United States Golf Association
Christina Lance, Manager, Championship Communications
+1 (908) 963-1691
CLance@USGA.org

Juan Pablo Álvarez
jpalvarez@gmmg.com.ar
M: +54911 40463824

Juan Manuel Fernández
juanfernandez@gmmg.com.ar
M: +54911 41991670

Marcos Virasoro
marcosvirasoro@gmail.com
M: +54911 58761737